

# Accounting Firms

**Total Universe: 266,140**  
**Base Rate: \$95.00/M**

## Description Summary

Marketing to decision-makers in financial accounting firms could bring huge success. These financial professionals maintain accounting records, and complete tax documents and other paperwork. They have a wide range of skills from bookkeepers who maintain an entire company's financial documentation, to accounting clerks who deal with specific tasks within a company. Our data is updated every month to ensure accuracy and deliverability, and our clients can be sure that they are getting the best data on the market. Don't miss out on this valuable group of prospects.

## How Our Data Is Compiled

Our Accounting Firms Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- As of June 2018, Deloitte currently holds the number one position among accounting firms with annual revenue of approximately \$19.9 billion.
- In 2018, almost 13% of U.S. residents between ages 30 and 49 used an accounting firm within the last year

## Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: insurance companies, office supplies, recruitment agencies, tax professionals, and more.

## Popular Selections (for additional selections please inquire)

Business Size  
Executive Names  
Geography

Square Footage  
Sales Volume  
Job Functions

SIC Code  
NAICS Code



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### Market Type

U.S. Business

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000  
Price: \$325.00

### Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - [Amerilist.com](http://Amerilist.com) - [info@Amerilist.com](mailto:info@Amerilist.com)