

# Adult Children Living With Senior Parents Mailing List



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**Total Universe: 20,006,438**

**Base Rate: \$65.00/M**

## Description Summary

With the rise of student loans, cost of living, and low wages, many adult children are living at home after the age of 18. On the other hand, there are many adult children living with their senior parents to help take care of them, depending on age and health issues. Either way, these consumers are highly marketable for many products and services. With the Adult Children Living with Senior Parents mailing list, you will get access to the most accurate postal, phone, and email data on the market.

## How Our Data Is Compiled

Our Adult Children Living with Senior Parents Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider The Facts

- About 16.1% of the U.S. population live in a family household that contains at least 2 generations
- Seniors are living longer and are spending more time and money on themselves, their families, and charities.

## Recommended Usage

This database is recommended for many industries and offers, including but not limited to, real estate and rental offers, careers, healthcare, retirement services, insurance, travel, automobile, and much more.

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$325.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Income  
Occupation  
Education Level

Marital Status  
Presence of Children  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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