

Allergy Sufferers Mailing List



Visit us online at amerilist.com

Total Universe: 14,901,553

Base Rate: \$85.00/M

Description Summary

Don't let your marketing strategy suffer! With our Allergy Sufferers database, you can reach consumers across the U.S. who have reported that they suffer from allergy conditions, due to seasonal changes, foods, fabrics, plants, and more. The men and women included in this file are eligible for a variety of offers and promotions. Our data is updated monthly to ensure accuracy and success for the clients who utilize it in their marketing strategies. These consumers are always looking for ways to alleviate symptoms of allergies and would be perfect for many types of marketing offers.

How Our Data Is Compiled

Our Allergy Sufferers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Allergies are the 6th leading cause of chronic illness in the U.S.
- The most common triggers for anaphylaxis, a life-threatening reaction, are medicines, food and insect stings. Medicines cause the most allergy related deaths.

Recommended Usage

This mailing list is recommended for many types of offers, including healthcare, medical equipment, pharmacies, medications, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Lifestyle
Income
Occupation
Buying Habits

Marital Status
Presence of Children
Presence of Pets
Ailments

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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