

# AmeriList Fun & Social Mailing List



Direct Marketing Solutions

Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 3,891,880**

**Base Rate: \$65.00/M**

## Description Summary

Work hard, play harder! These consumers spend a great deal of their disposable income on clubbing, music/ movies, dancing, and much more. With the ability to break down data into specific demographics, such as age (all are over 21), household income, gender, language spoken, and more, you can target social adults who are likely to be great candidates for your product or service! This list would be perfect for anyone looking to reach out to a hip, trendy and fashion-conscious demographic with postal, phone, and email marketing.

## How Our Data Is Compiled

Our Fun & Social Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## Consider The Facts

- The U.S. Bar & Nightclub Industry is about \$710 billion
- There are more than 40,000 movie theaters in the U.S.

## Recommended Usage

This database would be beneficial to a multitude of industry offers, such as restaurants, discounts, automobiles, real estate, alcohol, bars and clubs, clothing, jewelry, travel, technology, and much more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Ethnicity  
Homeowner  
Income

Occupation  
Education Level  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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