

American Gourmet Food & Wine Consumers Mailing List



Visit us online at amerilist.com

Total Universe: 27,187,557

Base Rate: \$65.00/M

Description Summary

Whether they are looking to prepare a five-star meal themselves or have one prepared for them, these consumers are willing to spend the money necessary for the finer things in life. These consumers can be sorted by many different selects, such as age, income, gender, marital status and homeowner status - just to name a few. Since these consumers have a highly expendable income, they are great prospects for many different offers. Whether you're looking to announce a new restaurant, release a new food product or introduce a new travel experience, this database will help you pinpoint your best prospects. By using either phone, direct mail, or email, you can grow your customer base and increase your ROI. This file is updated on a monthly basis to give you the most accurate update mailing list available on the market.

How Our Data Is Compiled

Our American Gourmet Food & Wine Consumers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2016, the specialty food industry amounted to about \$127 billion in the U.S.
- The United States is the 4th largest wine production country, behind Italy, France, and Spain

Recommended Usage

Our American Gourmet Food & Wine Consumers database is the perfect solution for gourmet food producers, gourmet food preparation instruction and utensils, travel offers, wine offers, credit card offers, apparel offers, gourmet gift basket offers and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Homeowner
Income
Marital Status

Occupation
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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