

American Lifestyle Home Décor Product Buyers Mailing List

Total Universe: 5,347,190
Base Rate: \$65.00/M

Description Summary

What makes a house into a home? Your personal style! The shoppers included in this Home Décor mailing list are interested in making purchases to bring flair and personality to the rooms in their homes. Because these products are not considered “essentials”, these buyers are mainly purchasing these items based more on aesthetic than utility. This data is targeted toward people who are spending money on decorative, and sometimes, luxurious additions to their living spaces.

How Our Data Is Compiled

Our American Lifestyles Home Décor Product Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- Home furnishings is a \$79 billion industry
- Choosing the right home décor has shown to improve your health & wellness, reduce stress, and change your mood.

Recommended Usage

This Home Décor Product Buyers mailing list would be useful to a variety of different industries, such as retail stores, catalogs, artists, manufacturers, contractors, interior designers, realtors, stagers, and many more.

Market Type

U.S. Consumers

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age	Home Owner	Marital Status
Gender	Income	Political Party
Ethnicity	Interests	Presence of Children
Donors	Length of Residence	Phone

For additional information or list counts, contact your representative or list manager at 1.800.457.2899