

American Lifestyle Home Office Supply Buyers Mailing List

Total Universe: 545,168

Base Rate: \$75.00/M

Description Summary

There is a large population of people who work outside of their company office. Many of these individuals either work from home, have their own businesses, take their work home with them at night, or just need office supplies for everyday tasks. From post-its to printers, purchases both online and in-store are being made by consumers nationwide. This direct marketing mailing list provides postal, email, and phone data that can help many types of businesses reach people using office supplies in their homes.

How Our Data Is Compiled

Our American Lifestyle Home Office Supply Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- Approximately 30 million households in the U.S. have people that work in their homes
- The number of people telecommuting in the U.S. increased 115% between 2005 and 2015

Recommended Usage

This office supply buyers list would be beneficial to a variety of industries, such as office supply retailers, manufacturers, entrepreneur publications, computer software companies, technology offers, and many more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Occupation
Geography

Donors
Ethnicity
Home Owner
Income

Interests
Length of Residence
Marital Status
Presence of Children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899