

American Lifestyle Kitchen & Houseware Product Buyers Mailing List

Total Universe: 2,585,247
Base Rate: \$65.00/M

Description Summary

With a pinch of knowledge, and a dash of data, you can cook up some more sales using the American Lifestyle Kitchen & Houseware Product Buyers mailing list. This direct marketing list contains information on shoppers who are in the market for kitchen and houseware products like appliances, silverware sets, kitchen storage, dishes, pots and pans, glassware, and much more. Connect with kitchen product consumers with targeted mailing, phone, and email lists.

How Our Data Is Compiled

Our American Lifestyle Kitchen & Houseware Product Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- The Kitchen & Cookware market is a \$17 billion industry
- Growth in housing market activity has caused an influx of industry demand from new kitchen equipment buyers

Recommended Usage

For many industries, having access to the kitchen and houseware database could be the recipe for success! This list would be beneficial for home goods stores, appliance manufacturers, contractors, interior designers, realtors, stagers, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age	Lifestyle	Income
Gender	Hobbies	Marital Status
Geography	Buying Habits	Presence of Children

For additional information or list counts, contact your representative or list manager at 1.800.457.2899