

# Antique Collectors

**Total Universe: 39,633,267**

**Base Rate: \$85.00/M**



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## Description Summary

AmeriList's Antique Collectors database targets collectors of antique items. These collectors are considered their age, appearance, rarity, state, function, personal connection, and more. Many of these collectors focus on collecting furniture, pottery, or jewelry, and some people even specialize in antiques from a specific period of time. A seasoned antique shopper can recognize genuine antiques, decide how much work will be necessary to restore them, and estimate their worth to decide whether or not they are priced legitimately. This list is updated every month for all direct mail, telemarketing, and email campaigns.

## How Our Data Is Compiled

Our Antique Collectors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- In 2018, the antiques and collectible sales industry generated about \$2 billion
- Between 2013 and 2018, annual growth for the industry was 7.2%

## Recommended Usage

This list is recommended for a variety of offers and promotions, such as antique stores, online bidding sites like eBay, pawn shops, jewelry stores and appraisers, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Net Worth  
Lifestyle  
Donors

Occupation  
Marital Status  
Presence of Children  
Buying Habits  
Hobbies & Interests

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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