

Apartment Hunters Mailing List

Total Universe: 812,708
Base Rate: \$95.00/M

Description Summary

Are you looking for apartment hunters, new movers, and consumers who will be making various purchases to set up their new homes? From the preliminary stages of finding an apartment to actually living in it, these consumers are great candidates for a variety of offers. Whether you're a real estate agent or a home improvement contractor, this list could benefit your business greatly. Apartment Hunters is perfect for many types of marketing campaigns looking to connect with pre-movers by direct mail, phone, or email.

How Our Data Is Compiled

Our Apartment Hunters Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: real estate agencies, property managers, apartment complexes, home furnishings, appliance stores, home improvement contractors, and much more.

Consider The Facts

- The fair market rent value of two-bedroom apartments differs by state, with Hawaii averaging the most expensive rent at nearly \$1,900, and Arkansas having the most affordable at around \$720
- Despite the increase in luxury apartments being constructed in the United States, the average size of newly built apartments has seen a slight decrease in the past decade.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Education Level
Income
Occupation
Buying Habits

Marital Status
Presence of Children
Hobbies & Interests
Lifestyle

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$475.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899