

Astrology & Horoscope Readers Mailing List

Total Universe: 20,053
Base Rate: \$95.00/M

Description Summary

Did your company's horoscope say today would be a successful one? If it led you to this database, it must have! These consumers often find peace in reading their horoscope, and sometimes relate to what their zodiac sign represents. People who follow astrology and read their horoscopes daily are great candidates for a variety of different offers and promotions. Many of these consumers are also interested in nature and other topics. With our accurate mailing list, you can reach these individuals by mail, phone, or email.

How Our Data Is Compiled

Our Astrology & Horoscope Readers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: magazine subscriptions, apps, social media platforms, apparel, real estate, transportation, technology, insurance, finance, travel, restaurants, and much more.

Consider The Facts

- Astrology as we know it now, linking planets to the 12 zodiac signs in order to manage life on Earth, was devised in the Middle East and classical Greece between the 5th and 1st centuries
- The 12 zodiac signs are Aquarius, Pisces, Aries, Taurus, Gemini, Cancer, Leo, Virgo, Libra, Scorpio, Sagittarius, and Capricorn

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Education
Level Income
Dwelling Type
Buying Habits

Marital Status
Presence of Children
Hobbies & Interests
Lifestyle
Occupation

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$475.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899