

Auto Insurance Seekers Mailing List

Total Universe: 25,942,552
Base Rate: \$85.00/M

Description Summary

With millions of drivers on the road comes millions of drivers who need car insurance. With our accurate database of auto insurance seekers, you can pinpoint and target these consumers for various offers. We provide a wide range of demographic and psychographic selections to help you reach your ideal prospects by mail, phone, or email.

How Our Data Is Compiled

Our Auto Insurance Seekers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- \$1,548 is the average car insurance premium in the United States
- Nationally, drivers aged 55 and up experience the cheapest rates.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: car insurance, automobile sales, transportation, real estate, finance, technology, auto accessories, mechanics and repair shops, etc.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$425.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Ethnicity
Income
Dwelling Type
Lifestyle
Vehicle Type

Occupation
Marital Status
Presence of Children
Buying Habits
Hobbies & Interests

For additional information or list counts, contact your representative or list manager at 1.800.457.2899