

B2B Mobile – Business Cell Phone Database

Total Universe: 5,289,187

Base Rate: \$95.00/M

Description Summary

In today's world, business never stops. The fact is that mobile telephones have redefined how we conduct business today. It's no longer necessary to sit at your desk and wait for the phone to ring- you can take your "headset" with you wherever you go. Our unique database of businesses owners and executives with mobile phones gives you access to this unique group of contacts. Mobile phones are not viewed only as a consumer phenomenon - smart devices are enabled by wireless data networks, giving businesspeople the ability to get down to business from anywhere in the world. Many business owners are operating within various business models that are proving to be successful through the use of mobile technology to improve processes, enhance collaboration, and reduce costs.

How Our Data Is Compiled

Our B2B Mobile Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- More and more small businesses are using mobile phones
- 9 out of 10 mobile searches lead to action - more than half lead to sales

Recommended Usage

Our B2B Mobile Business Database is the ideal solution for insurance agencies, uniform manufacturers, security professionals, accounting professionals, investment bankers, tech support, trade magazines and much more! Virtually any company who is looking to reach business contacts directly without a gatekeeper would benefit significantly from this list.

Popular Selections (for additional selections please inquire)

Geography
Business Type

Industry Type
Employee Size

Job Title
SIC

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899