

Beauty Industry Professionals

Total Universe: 2,140,522

Base Rate: \$85.00/M

Description Summary

Professionals in the beauty industry are in need of many types of products. With our Beauty Industry Professionals database, you can reach them at their place of business to offer them your company's promotions! Things like hair products, makeup products, salon equipment, facial products, and much more are necessary for these beauticians. Get in touch with these targeted prospects by mail, phone, or email to bring your direct marketing campaign to the next level.

How Our Data Is Compiled

Our Beauty Industry Professionals Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2017, U.S. salon services and salon retail sales generated about \$63 billion
- The top 5 states with the highest number of employed hairdressers are Texas, California, New York, Florida, and Pennsylvania
- There are 1,569 accredited beauty schools in the U.S.

Recommended Usage

This mailing list is recommended for a variety of offers, such as hair products and accessories, hair styling, cutting, and drying equipment, makeup products, brushes, and accessories, facial products, salon necessities, and much more.

Popular Selections (for additional selections please inquire)

Location
Company Size
Personalization

Sales Volume
Job Titles
SIC Code

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899