

# Brides-to-Be Opted-In Email Database



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**Total Universe: 893,752**

**Base Rate: \$125.00/M**

## Description Summary

Tie the knot on your direct marketing campaign! This regularly updated database of email addresses is the perfect solution to marketing to recently engaged brides who are getting ready for their weddings. These brides are looking for things like photographers, dresses, venues, DJs, florists, and more. This email list is 100% opted-in, and is verified monthly to ensure accuracy and success for your marketing campaign. These brides are eligible for many types of services that are needed to make the big day as special as possible! Don't leave this highly responsive and valuable group of consumers at the altar!

Don't miss out on this valuable marketing opportunity, make sure you reach these brides-to-be while they are getting their wedding details in order! Brides-to-be have impressive spending power and are ready to make whatever purchase necessary to make their wedding day magical. Reach out to these newly engaged and highly responsive ladies with your product that will be the "something new" every bride-to-be needs before saying, "I do."

## 100% CAN-SPAM Compliant

At AmeriList, we recognize the importance of the 2004 CAN-SPAM Act. As a responsible service provider, we fully comply with all aspects of the CAN-SPAM Act, and only offer our clients double opted-in email mailing lists that are 100% CAN-SPAM compliant... guaranteed!

## Consider The Facts

- 69% of couples take engagement photos
- The average cost of a wedding is \$28,671
- The average cost of a wedding ring is \$5,229
- The most popular month to get engaged is December
- The average age of brides-to-be is 29

## Recommended Usage

This email database is recommended for various industries and services, such as photographers, videographers, wedding venues, banquet halls, floral companies, caterers and wedding cake bakeries, DJs and bands, bridal salons, makeup and hair suppliers and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Income  
Wedding Date

## Market Type

U.S. Consumer

## List Channels

Email Deployment

## Source

100% Opt-In

## Update Cycle

Monthly

## Minimum Order

Price: \$1,350.00

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Approval required before deployment

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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