

# Business Executives at Home

**Total Universe: 80,229,845**

**Base Rate: \$95.00/M**

## Description Summary

Our database of business executives and decision-makers in almost every industry spend a lot of time in their home offices. While these individuals conduct business from home they continue to complete work and contribute to their companies just as if they were in the actual office. With our accurate mailing list you can reach them by mail, phone, or email.

## How Our Data Is Compiled

Our Business Executives at Home Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- 47% of those who work from home say that they're very satisfied with the way they live and work
- Working from home is beneficial to the environment since commuting is reduced

## Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: webinars, online continuing education, computer software, online services, wireless internet hardware, financial publications, investment opportunities, training offers, magazines, travel, entertainment, insurance, electronics, home office services & products, airline offers, sporting goods, and more!

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Ethnicity

Ethnicity  
Income  
Dwelling Type  
Lifestyle

Occupation  
Marital Status  
Presence of Children  
Buying Habits

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$475.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899