

CBD Buyers Database

Total Universe: 5,449,290
Base Rate: \$100.00/M

Description Summary

Cannabidiol, a.k.a. CBD, has become more popular in recent years, as its positive effects on the body have proven to help millions of people. It is a cannabis compound that has significant health benefits, but does not make its users feel high. Currently, CBD oil is beneficial to a good portion of the population for a variety of physical and mental conditions. Sourced from both purchase history and direct responses, these CBD buyers are great candidates for direct mail offers, email marketing, and telemarketing. This accurate database would be ideal for marketers looking to reach consumers who are suffering from health conditions, like chronic pain issues, anxiety, and more.

How Our Data Is Compiled

Our CBD Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- 39% of CBD users are between the ages of 18-34.
- By 2023, the CBD industry projected to grow to \$23.7 billion.

Recommended Usage

This mailing list is recommended for a variety of offers, such as CBD distributors, vendors, essential oils, herbal supplements, natural or holistic medicine suppliers, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Household Income
Dwelling Type
Ailments

Occupation
Marital Status
Presence of Children
Hobbies & Interests

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$500.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899