

America's Future – College Bound

HS Students Email Database

Total Universe: 3,807,203

Base Rate: \$150.00/M



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Description Summary

Choosing a college and starting the application process is one of the most exciting journeys that most young people experience. America's Future is a comprehensive permission based email list that connects with current high school students; juniors and seniors who are actively exploring their academic future. Sourced from some of the most popular mobile apps, online college and tutoring sites including test prep offers, these students are ready to take the next step in their education endeavor. This list is ideal for a multitude of higher education offers including admission offers.

How Our Data Is Compiled

America's Future College Bound HS Students Email list is compiled from various online & offline sources. Including, some of the most popular mobile apps, newsletters, online college and tutoring sites including test prep offers. This robust list of young college-bound students is completely permission based and is updated monthly to ensure accuracy.

*Offers will be sent to the parents of in many cases if the recipient is under the age of 18.

Recommended Usage

These households are excellent targets for education, insurance providers, driving schools, and pre-owned car sales trying to reach prospects by email or direct mail. Offers can also be extended into brand marketing toward households with young adults, including, yet not limited to gas cards, debit cards, gift cards, college recruiting, and tutoring services.

Popular Selections (for additional selections please inquire)

Grade Level
Age

Gender
Field of Interest

Market Type

B2C, U.S. Consumers

List Channels

Postal, Email

Source

Self-Reported and Direct Response

Geography

Domestic U.S.

Output Options

Electronic, Printed

Update Cycle

Monthly

Minimum Order

Quantity: 10,000

Price: \$1500

Net Name

Postal Only

Exchanges

N/A

Reuse

N/A

Cancellation Charges

All orders canceled after shipping will be billed at 50% of the original order, in addition to any applicable shipping charges.

Sample Mail Piece Required

Yes

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com