

Community Involvement Donors

Total Universe: 10,624,255

Base Rate: \$85.00/M

Description Summary

If you're looking to reach Community Involvement Donors, this file will give you access to postal, telemarketing, and email information to run your successful direct marketing campaign. Consumers who donate to community efforts are highly responsive due to their desire to help others. Because of these qualities, they are considered excellent candidates for many types of marketing campaigns. Our data is updated every month to make sure our clients receive only the best to help their businesses grow.

How Our Data Is Compiled

Our Community Involvement Donors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- 43% of Americans attend or participate in charitable events in their community because of social media
- Total giving to charitable organizations was \$410.02 billion in 2017

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as other types of charities and organizations - animal welfare, religious, educational, environmental, disease and health causes, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Language Spoken
Lifestyle
Hobbies & Interests

Occupation
Marital Status
Presence of Children
Buying Habits
Political Party

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899