

Concealed Carry Gun Permit Holders



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Total Universe: 2,400,964

Base Rate: \$85.00/M

Description Summary

You can get in touch with Americans who hold a concealed carry gun permit with our accurate mailing list. The consumers on this list are licensed in their individual states to carry a concealed firearm. These prospects could be great candidates for gun equipment and concealed carry accessories, subscriptions, and more. Our database gives you access to postal, phone, and email information on these individuals and will help you take your next direct marketing campaign to a new level.

How Our Data Is Compiled

Our Concealed Carry Gun Permit Holders Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- As of 2017, the top 3 states with the most concealed carry gun permits were
 - o Florida: 1,784,395
 - o Pennsylvania: 1,275,000
 - o Texas: 1,200,746

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: ammunition and gun accessories, hunting equipment, firearm selling facilities, gun ranges, magazine subscriptions, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type
Education Level

Ethnicity
Income
Net Worth
Hobbies & Interests
Donors

Occupation
Marital Status
Presence of Children
Buying Habits
Political Party

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com