

Country Club Members

Total Universe: 1,001,462

Base Rate: \$85.00/M

Description Summary

Is your marketing campaign up to par? This database consists of consumers who are currently enrolled as members of a country club. These individuals are known for having a sufficient income, with money to spare on such memberships. The possibilities with this mailing list are endless – these consumers are great candidates for a huge variety of different products and services. Because of their expendable incomes and availability for pastimes they enjoy, marketers can utilize this database to its greatest potential. Our data is updated monthly to ensure that our customers are getting the most accurate information possible. Target these prospects by mail, phone, or email for your next direct marketing campaign.

How Our Data Is Compiled

Our Country Club Members Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- A country club is a privately owned club, often with a membership quota and admittance by invitation or sponsorship, that generally offers both a variety of recreational sports and facilities for dining and entertaining. Typical athletic offerings are golf, tennis, and swimming.
- Although pricey clubs have been able to maintain, or even increase their membership fees, the U.S. golf industry as a whole has been experiencing slow growth in participation.
- Some clubs sell an “equity membership,” which allows members to buy into the club and later sell their membership, leading some people to think of that purchase as an investment

Recommended Usage

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Net Worth

Income
Occupation
Marital Status
Presence of Children

Presence of Grandchildren
Hobbies & Interests
Buying Habits
Donors
Credit Score

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899