Credit Card Holders Opt-In Email Database

Target credit card holders with e-mails across the United States who are great candidates for many types of offers through email marketing.

**Total Universe:** 5,548,285  
**Base Rate:** $95/M

**List ID:**

**Description Summary**

These credit card holders’ credit lines are huge financial assets to them. The consumers included in this email database are great candidates due to their high average annual income. Typically, these cardholders will have more than one credit card in their wallets. These affluent individuals have an average annual income of $90,000, along with their extraordinary spending habits. They have made personal purchases, business purchases, and more. Don’t miss out on accurate and updated email addresses from AmeriList!

**Popular Selections**

Age

Gender

Geography

Ethnicity

Home Owner

Income

Occupation

Buying Habits

Credit Score

Credit Cards

Hobbies/Interests

**Recommended Usage**

This email database is recommended for many offers, such as publications, catalogs, travel agencies, insurance companies, computer retailers, and more.

**Market Type**

U.S. Consumer

**List Channels**

Postal, Email & Telemarketing

**Source**

Compiled, Self-Reported

**Update Cycle**

Monthly

**Minimum Order**

Quantity: 5,000

Price: $325.00

**Net Name**

Floor: 85%

Minimum Quantity: 25,000

Run Charges: $10.00/M

**Exchanges**

Please Inquire

**Reuse**

Please Inquire

**Sample Mail Piece Required**

Please Inquire

**Cancellation Charges**

Please Inquire

**Commission**

Standard 20% broker/agency commission is extended to all trade partners

**Consider the Facts:**

* In just the first half of 2015, the U.S. generated about $14.5 trillion in credit card transactions
* The 4 major credit card companies in the U.S. are Visa, Mastercard, American Express, and Discover

**How Our Data is Compiled**

Our Credit Card Holders Opt-In Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.