# **Culinary School Students & Graduates**



Total Universe: 3,096,447

Base Rate: \$85.00/M

# **Description Summary**

Oh, the taste of sweet success! Culinary school is meant for individuals who intend on pursuing a career in the kitchen. These individuals are motivated, and driven to learn how to become a great chef. Graduates of these programs go on to work in various restaurants, banquet halls, and may even open up their own place of dining! These consumers can be reached by mail, phone, or email using our accurate database.

# **How Our Data Is Compiled**

Our Culinary School Students & Graduates Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, selfreported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

#### **Consider The Facts**

- There are 578 accredited Culinary Schools in the U.S.
- The average age of students in Culinary School is 28

# **Recommended Usage**

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: restaurants and banquet halls looking for cooking personnel, cafeterias, food courts, as well as cooking and baking subscriptions, cook books, and more.

# **Market Type**

U.S. Consumer

#### **List Channels**

Postal, Email & Telemarketing

#### Source

Compiled, Self-Reported

# **Update Cycle**

Monthly

#### Minimum Order

Quantity: 5,000 Price: \$425.00

#### **Net Name**

Floor: 85% Minimum Quantity: 25,000 Run Charges: \$10.00 / M

# Exchanges

Please Inquire

#### Reuse

Please Inquire

### **Cancellation Charges**

Please Inquire

# **Sample Mail Piece Required** Please Inquire

#### Commission

Standard 20% broker/agency commission is extended to all trade partners

# **Popular Selections** (for additional selections please inquire)

Age Gender Geography Ethnicity Income Net Worth

Occupation Marital Status Presence of Children Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899