# DECEASED LIST SUPPRESSION

Keep your address lists in tip-top shape.

## Avoid Sending Out Correspondence To Contacts Or Prospects Who Are Deceased!

### Deceased Processing/Suppression

AmeriList offers a range of data services that are designed to help you keep your data up-to-date. Using deceased screening or deceased data suppression, sometimes referred to as mortality screening, will help you keep your marketing and contact data in tip-top shape. Our DP team will help you identify individuals who have passed away. These names can then be flagged or deleted/removed from your lists.

- Aggregated from a multitude of public and proprietary sources, updated regularly
- Fueled by data that is derived from the Social Security Administration records and other data sources
- We use powerful Merge/Purge accuracy and pattern recognition techniques to identify and suppress records
- User-defined matching options, various ranges of tight to loose match rates
- Typical suppression rates from 1% to 6% based on market area
- Reduces printing and postage costs by eliminating deceased individuals from your list before mailing
- Minimize insensitive situations by deleting deceased individuals before mailing
- Dedicated customer support

Contact a data processing specialist today, 1.800.457.2899 or e-mail sales@amerilist.com to get a quote and discuss how our solutions can help you market smarter.