

# Digestive Issue Sufferers



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**Total Universe: 13,179,858**  
**Base Rate: \$85.00/M**

## Description Summary

People who are ailed with digestive problems are always going to be looking for products, medications, doctors, literature, and many other services to help eliminate pain. These prospects are valuable and respond to promotions and offers whenever possible. If you are looking to target consumers with digestive issues, this database is perfect for any mailing, telemarketing, or email campaign. This data is updated monthly to ensure accuracy and deliverability for all of our clients. Get in touch with this highly responsive group of consumers who are eligible for many offers.

## How Our Data Is Compiled

Our Digestive Issue Sufferers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- According to a survey, about 74% of Americans live with GI discomfort
- In 2015, there were approximately 8.6 million people who went to the emergency room, with digestive diseases/issues as the primary diagnosis

## Recommended Usage

This mailing list is recommended for a variety of offers, such as nutritionists, dietitians, gastro doctors, general healthcare facilities, medications, OTC drugs, health food stores, gluten-related offers, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Lifestyle  
Hobbies & Interests

Occupation  
Marital Status  
Presence of Children  
Buying Habits

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$325.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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