

# Doctors and Nurses at Home

**Total Universe: 4,722,306**  
**Base Rate: \$95.00/M**

## Description Summary

Medical professionals provide the world with care and healing. Reaching them at home with offers and discounts could be a great way to execute your marketing campaign. With our Doctors and Nurses at Home database, you can connect with these healers by mail, phone, or email. This list can be used to offer these individuals for both their personal lives, and their medical careers.

## How Our Data Is Compiled

Our Doctors and Nurses at Home Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- In 2017, nursing was named as the highest-trusted profession
- Between 2012 and 2020 the amount of doctors in the U.S. has increased 18%

## Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: self-care products, home entertainment, electronics, finance, insurance, transportation, restaurants, and more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000  
Price: \$475.00

### Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Ethnicity

Ethnicity  
Income  
Dwelling Type  
Lifestyle

Occupation  
Marital Status  
Presence of Children  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899