

Environmental Donors



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Total Universe: 4,006,527

Base Rate: \$85.00/M

Description Summary

The donors included in this database are devoted to environmental causes. They care deeply about how the U.S. has let our parks, land, and lakes be damaged and polluted. It takes a lot of resources and funds to conserve the earth, and donations made by these are given with the best intention to save the planet. These generous individuals are willing to give their money to many environmental causes, such as America's parks, zoos, and nature and wildlife conservations. Reach these donors by mail, phone, or email and take your marketing campaign to the next level.

How Our Data Is Compiled

Our Environmental Donors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Between 2013 and 2017, Charities that focus on the Environment / Animals saw an increase of 7.2% to \$11.83 billion
- Environmental issues can range anywhere from tree and forest conservation, to the ever-growing problem of global warming

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: state and national parks, global warming efforts, political candidates, plants and flower sellers, conservation organizations, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Net Worth
Hobbies & Interests

Occupation
Marital Status
Presence of Children
Buying Habits
Political Party

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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