

Event and Meeting Planners Mailing List

Total Universe: 356,107
Base Rate: \$95.00/M

Description Summary

Having access to the Event and Meeting Planners Mailing List gives you the ability to connect with various companies and organizations. These executives are planning events such as trade shows, conferences, seminars, workshops, conventions, and more. With direct mail marketing, you can target these individuals by many different demographics and psychographics.

How Our Data Is Compiled

Our Event and Meeting Planners Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- There are approximately 1.8 million conferences a year planned in the United States
- Approximately \$280 billion is spent on events and meetings each year in the United States

Recommended Usage

This mailing list would be useful to many industries, such as venues, hotels, convention centers, caterers, and more. These organizers are in the market for people to help host their events, cater, and decorate them.

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 50,000
Run Charges: \$10.00/M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Occupation

Fax Numbers
Phone
Planner Type

Location
Website Address
Email

For additional information or list counts, contact your representative or list manager at 1.800.457.2899