

# Expendable Income Investors at Businesses

**Total Universe: 485,599**

**Base Rate: \$95.00/M**

## Description Summary

These top decision-makers of small companies have the expendable income to make multiple investment decisions on a daily basis. They are watching their portfolio very carefully, and are open to suggestions. These investors are great candidates for a variety of promotions for various products and services, relating to their business and personal lives. Our data is the most accurate and complete information on the market today, and with our mailing lists, you can reach targeted prospects specifically geared towards your business. Reach these affluent investors with mailing and telemarketing data today!

## How Our Data Is Compiled

Our Expendable Income Investors at Businesses Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers, lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- About 90% of actively managed funds underperformed passive funds
- On average, women tend to invest more conservatively than men do

## Recommended Usage

This database is recommended for many industry offers, such as financial advisors, stockbrokers, real estate, travel, merchandise, insurance, technology, software, and more.

### Market Type

U.S. Business

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Location  
Industry Type

Employee Size  
Sales Volume

Job Titles  
Square Footage  
SIC Code

For additional information or list counts, contact your representative or list manager at 1.800.457.2899