

Facebook Social Media Users Mailing List

Total Universe: 45,812,603
Base Rate: \$85.00/M

Description Summary

Give this list a "like"! Facebook is one of the most popular social networks that exists today. Often posting and sharing photos, links, and statuses, Facebook users spend their time on this platform to keep in touch with friends and family. These consumers are active, tech-savvy consumers who are great candidates for direct mail and digital offers. You can trust that our data is accurate and complete. If you're looking to target Facebook users, look no further than this database.

How Our Data Is Compiled

Our Facebook Social Media Users Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Users 65 years and older are the fastest-growing group on Facebook
- Among active US Facebook users, 74% of people use the site every day

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: technology, entertainment, restaurants, insurance, travel, real estate, sports, education, healthcare, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Income
Dwelling Type
Lifestyle

Occupation
Marital Status
Presence of Children
Buying Habits
Hobbies & Interests

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$425.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899