

Federal Employees Database



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Total Universe: 3,221,967

Base Rate: \$225.00/M

Description Summary

There is a huge population of people who work for the government living in the U.S., who are great candidates for a variety of offers and promotions. A lot of these occupations include anyone involved in politics or any branch of government, postal workers, military personnel, and more. These prospects can be reached by mail, telephone, or email with our database. We update our data every month to help our clients reach the most accurate, targeted prospects for their direct marketing campaigns. If you're looking for the industry's leading federal employees mailing list, look no further!

How Our Data Is Compiled

Our Federal Employees Mailing List is derived from a multitude sources, including, but not limited to: state records, public information, direct response, and more. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

Consider The Facts

- The largest number of federal employees live and work in Washington D.C., California, Virginia, Maryland, and Texas
- Federal Employees include those who work in the Department of Agriculture, Commerce, Defense, Education, Energy, Health and Human Services, Homeland Security, Housing and Urban Development, Justice, Labor, State, Transportation, Veterans Affairs, the Interior, the Treasury, as well as the Environmental Protection Agency, General Services Administration, National Aeronautics and Space Administration (NASA), National Science Foundation, Nuclear Regulatory Commission, Office of Personnel Management, Small Business Administration, Social Security Administration, and the U.S. Agency for International Development.

Recommended Usage

This database is recommended for various industries, including travel, real estate, insurance, technology, retail, internet apps, finance, and much more.

Popular Selections (for additional selections please inquire)

Age	\$10/M	Ethnicity	\$15/M	Branch of Government	\$10/M
Gender	\$10/M	Income	\$10/M	Marital Status	\$10/M
Geography	\$5/M	Education Level	\$20/M	Presence of Children	\$5/M
				Buying Habits	\$10/M

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Price: \$1,500.00

Net Name

Floor: 85%

Minimum Quantity: Inquire

Run Charges: Inquire

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Sample Mail Piece Required For Approval

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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