

Final Expense – Burial Insurance Prospects

Total Universe: 6,578,207

Base Rate: 65.00/M

Description Summary

Our Final Expense Insurance Seekers mailing list is the ideal source for reaching individuals and seniors who are looking to purchase a policy that will help ease the burden of funeral expense from their loved ones. These pragmatic consumers realize that the costs associated with final expenses, including funeral costs can be high. They are identified as being optimal prospect for “burial insurance” or “final expense” insurance.

How Our Data Is Compiled

Our final expense mailing and telemarketing lists are aggregated using a number of online and offline sources including surveys, questioners and online information sites. The data is then overlaid with demographic information from our national senior citizen mailing list. The data is updated monthly to ensure accuracy and deliverability. The database is NCOA and CASS Certified monthly.

Consider The Facts:

- Final Expenses policies can cover cost ranging from \$5000 - \$25,000.
- Statistics from the NFDA “National Funeral Directors Association” says that pre-planning funerals arrangements have steadily increased for the past few decades.
- Majority of insurers don’t require a medical exam for final expenses insurance policies.

Recommended Usage

Our final expense insurance prospects mailing list is ideal for any insurance marketer who is looking to do direct mail or telemarketing to reach seniors or prospects who want to control their futures. This mailing list is ideal for those who are offering insurance services, funeral planning, as well as other end of life services.

Popular Selections (for additional selections please inquire)

Age
Income

Marital Status
Homeowner

Market Type

U.S. Consumer

List Channels

Postal Mailing List, Telemarketing

Source

Self-Reported / Predicative Modeling

Geography

Domestic U.S.

Output Options

Printed, Electronic

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 50,000
Run Charges: \$7.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Inquire

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

For additional information or list counts, contact your representative or list manager at 1.800.457.2899