

First Responders at Home

Total Universe: 884,201
Base Rate: \$95.00/M

Description Summary

These heroes save lives every day, and make a difference in the world. Our accurate database provides mailing, telemarketing, and email data so you can reach them at home. Many businesses can reach these first responders to offer them discounts and other items as a "thank you" for all of their hard work. Our data is updated monthly to ensure accuracy and deliverability.

How Our Data Is Compiled

Our First Responders at Home Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- First responders typically include paramedics, emergency medical technicians, police officers, firefighters, rescuers, military personnel, sanitation workers, public works, and others.
- First responders are always at the forefront of each incident or disaster, and they ensure the safety and well-being of the population.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: restaurants, entertainment, online apps, wireless communications, finance, insurance, electronics, and more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$475.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity

Ethnicity
Income
Dwelling Type
Lifestyle

Occupation
Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899