

# Graduate Degree Holders



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 2,104,335**

**Base Rate: \$85.00/M**

## Description Summary

Advance your marketing strategy to the next level. Our complete and accurate database contains postal, phone, and email data on former students who have completed their master's degrees. These consumers are eligible for a variety of marketing materials for many types of products and services, even more education like medical school, law school, other programs, as well as job opportunities and business offers. Our data is updated every month to ensure accuracy and deliverability.

## How Our Data Is Compiled

Our Graduate Degree Holders Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- As of 2017, 9.3% of adults over 25 have a master's degree
- The top 2 areas of study for graduate programs in the U.S. are business and education

## Recommended Usage

This mailing list is recommended for a multitude of industries, such as continuing education programs, real estate, travel, finance, technology, entertainment, and much more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Ethnicity  
Income  
Dwelling Type  
Area of Study

Occupation  
Marital Status  
Presence of Children  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - [Amerilist.com](http://Amerilist.com) - [info@Amerilist.com](mailto:info@Amerilist.com)