

# Heavy Internet Users Mailing List



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**Total Universe: 20,498,835**

**Base Rate: \$75.00/M**

## Description Summary

It's no secret that the Internet is hugely influential in the world of marketing. The age of instant gratification is alive and well. The consumers included in this database are known for their heavy use of online services and applications. Their computer and internet reliability is especially important to them, so they are eligible for computer-related and internet products, as well as a variety of other products. This population is significant to growing businesses around the globe, with most people taking advantage of selling their services and products online.

## How Our Data Is Compiled

Our Heavy Internet Users Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- The United States is one of the largest online markets worldwide
- In 2015, about 75% of the population accessed the Internet

## Recommended Usage

This mailing list is recommended for offers such as software, technology, retail, online apps, and much more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Ethnicity  
Income  
Education Level

Occupation  
Marital Status  
Hobbies  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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