

Hispanic Business Executives Database

Total Universe: 237,232

Base Rate: \$80.00/M

Description Summary

This list contains the professional leaders of the Hispanic business world. Your mailers will effectively reach individuals who make key decisions in the fastest-growing demographic in the United States. The Hispanic Business Executives database is rich in demographics - with a variety of specific segments to choose from, this file is sure to improve your response rates and jump-start your marketing efforts. Our data is updated monthly to ensure accuracy in your marketing campaign, and to help you achieve success by reaching successful Hispanic business executives.

How Our Data Is Compiled

Our Hispanic Business Executives Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers, lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Between 2000 and 2014, the number of Hispanic CEOs in Fortune 500 companies has doubled
- In 2016, there were about 26.8 million Latinos in the American workforce

Recommended Usage

This Database is perfect for business and financial publications, credit cards, office supplies, travel, seminars, upscale apparel, real estate, upscale consumer catalogs and much more!

Popular Selections (for additional selections please inquire)

Location
Industry Type
Job Titles

Executive Names
Business Size
Job Descriptions

Sales Volume
Length of Time in
Business

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners