

Hispanic Americans Database



Visit us online at amerilist.com

Total Universe: 32,953,029

Base Rate: \$65.00/M

Description Summary

Hispanic marketing has changed and is evolving. Reaching Hispanic and Latino consumers in the United States is more important than ever. Marketers are realizing the buying power that this group has and if you are not actively in touch with them you are missing out. The Latino and Hispanic population has almost tripled in size since the 1990's and is growing at an unprecedented rate. They are one of the largest minority groups within the United States since 2000. Let us help you get connected.

How Our Data is Compiled

Our ethnic data is compiled using more sources than any other compiled ethnic database in the industry, including: Phone Directories, Surveys, US Census Data, Voter Registration, Product & Warranty Information, Credit Card Transactions, Mail Order Purchases, Real Estate, Magazine Subscriptions, as well as Deed & Transactional Data. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable... guaranteed!

Consider the facts:

- The average income of a Hispanic household in the U.S. is \$43,000
- Hispanic population in the U.S tops over 55 Million
- An overwhelming majority of the Hispanic population living in the U.S. are in fact U.S. born.

Recommended Usage

Our Hispanic American Database is the ideal solution for credit card offers, travel agencies, retail stores, educational services, political, food, cell phone offers, car dealers, real estate agents, politicians, health services, wellness services, nutritional supplements, senior services, childcare services, sporting apparel, sporting equipment and more!

Sample Mail Piece Required

Yes

List ID

ALD139

Market Type

U.S. Consumers/Individuals

List Channels

Postal, Telemarketing, Email

Source

Compiled, Direct Response

Geography

Domestic U.S.

Output Options

Printed, Electronic

Minimum Order

Quantity: 5,000

Price: \$ 325

Net Name Arrangements

Inquire

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Inquire

Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

Popular Selects (for additional selections please inquire)

Age | HH Income | Marital Status | Net Worth | Religion | Lifestyle | Presence of Children
Gender | Purchasing Power | Credit | Education | Occupation | Donor | Home Owner | Dwelling Type

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

40 Ramland Rd South Ste 203B Orangeburg, NY 10962 - Amerilist.com - info@Amerilist.com