

# Hispano Donaciones en EU

Total Universe: 1,085,552

Base Rate: \$75.00/M



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## Description Summary

It's no secret that there has been unprecedented growth in the Hispanic population within the United States. This mailing list will connect you to Charitable Latino Donors who are committed to their community and their religion. Nonprofits are quickly recognizing the revenue potential of this fast growing ethnic donor segment. If you are looking to expand your donor base and reach philanthropic donors who are committed to Latino causes or even catholic religious causes this list is the perfect source of prospects. Connect with these proven Hispanic and Latino donors now.

## How Our Data is Compiled

This list of Latino donors is derived from online and offline sources, the database is unique in the industry and offers access to more data points than most donor files. We cross-reference the names against our consumer database to enhance it with demographics. This mailing list is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable... guaranteed!

## Recommended Usage

Latino donors are the perfect marketing prospects for a wide range of offers including, charitable organizations, non-profit groups, travel & vacation, educational and scholarships, political, medical, religious and a wide range of publications, as well as consumer products.

## Consider the Facts

- It is estimated that by 2025 Hispanics will make up almost 43% of the state population in California.
- By 2050 the Hispanic population in the US is expected to be 96.5 Million.
- 47% of Latino and Hispanic Donors have given to some charity within the last 12 months when surveyed.

## Sample Mail Piece Required

### Market Type

U.S. Consumers/Individuals

### List Channels

Postal, Email & Telemarketing

### Source

Donors, Direct Response

### Output Options

Electronic, Printed

### Update Cycle

Monthly

### Minimum Order

Quantity: 5000

Price: \$375.00

### Net Name

Inquire

### Exchanges

Inquire

### Reuse

Inquire

### Cancellation Charges

Inquire

### Commission

20% commission will be paid to registered agencies and brokers.

## Popular Selections (for additional selections please inquire)

Name	Telephone Numbers	Homeownership	Religion
Address	Individual Age	Household Income	Donation Amount
Email Address	Gender	Marital Status	Cause or Charity

**For additional information or list counts, contact your representative or list manager at 1.800.457.2899**

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