

Hobbyists and Collectors



Visit us online at amerilist.com

Total Universe: 16,342,800

Base Rate: \$85.00/M

Description Summary

As a business, your most important collection is your revenue! These hobbyists and collectors are known for being dedicated to their interests and making continuous purchases based on those interests. They are known for being highly responsive to offers specific to their hobby. This is a valuable group of prospects for your next direct mailing, telemarketing, or email campaign. Updated monthly, you can trust our data for accuracy and deliverability.

How Our Data Is Compiled

Our Hobbyists and Collectors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- The most popular things that people collect are comic books, coins and currency, classic cars, trading cards, dolls and toys, stamps, wine, and fine art / jewelry.
- The hobby of collecting includes seeking, locating, acquiring, organizing, cataloging, displaying, storing, and maintaining items that are of interest to an individual

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as internet retailers and sellers, apps, entertainment, etc.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Ethnicity
Dwelling Type
Income
Net Worth

Occupation
Education Level
Marital Status
Presence of Children
Buying Habits

Collected Item:

- Comic Books
- Coins / Currency
- Classic Cars
- Trading Cards
- Dolls or Toys
- Stamps
- Wine
- Fine Art / Jewelry

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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