

Hockey Fans Mailing List



Visit us online at amerilist.com

Total Universe: 3,007,843

Base Rate: \$85.00/M

Description Summary

Shoot your marketing campaign into the net! If you're looking to reach hockey fanatics, you've come to the right place. Our accurate, up-to-date mailing list will help you reach hockey fans, watchers, buyers and more for your upcoming promotions and offers. These consumers are eligible for offers for anything hockey-related! Hockey fans are always looking for deals on live games, and to get the most out of their hockey experiences, whether it be in person or from the couch. This mailing, phone, and email list is updated monthly to ensure accuracy and success for your next campaign.

How Our Data Is Compiled

Our Hockey Fans Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- The NHL generates more than \$4 million each year
- In a regular, season a total of 1,230 games are played, that are attended by more than 20 million fans

Recommended Usage

This mailing list is recommended for a variety of offers, such as for the NHL, jerseys, memorabilia, tickets, cable sports packages, other clothing, merchandise, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Education Level

Ethnicity
Income
Net Worth
Hobbies & Interests

Occupation
Marital Status
Presence of Children
Buying Habits
Game(s) Attended

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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