# **Independent Insurance Agents**

## Total Universe: 753,933 Base Rate: \$95.00/M

## **Description Summary**

Is your business looking to market to independent insurance agents? With our mailing, telemarketing, and email lists, you can effectively reach your target area or category of independent insurance agents for whatever service or product you are offering. These agents are looking for things like software, financial services, and much more. Sourced from state-licensed information, AmeriList knows we are offering our customers only the best data, guaranteed to boost your marketing ROI. Don't miss out on this valuable prospect group!

## How Our Data Is Compiled

Our Independent Insurance Agents Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: state licensing, leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers, and more. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. The list is also CASS certified to ensure further accuracy.

## **Consider The Facts**

- In 2016, insurance agents in the U.S. made a median pay of approximately \$50,000, not including commissions
- The projected job growth for insurance agents is 10% by 2026

## **Recommended Usage**

This mailing list is recommended for a variety of industries and offers, such as technology, software, travel, finances, commercial real estate, and much more.



#### Market Type U.S. Business

List Channels Postal, Email & Telemarketing

**Source** Compiled, Self-Reported

## **Update Cycle**

Monthly

## **Minimum Order**

Quantity: 5,000 Price: \$325.00

#### **Net Name**

Floor: 85% Minimum Quantity: 25,000 Run Charges: \$10.00 / M

**Exchanges** Please Inquire

**Reuse** Please Inquire

Cancellation Charges Please Inquire

Sample Mail Piece Required Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

**Popular Selections** (for additional selections please inquire)

Location Industry Type Home or Office-Based Length in Business Executive Names Job Titles SIC Code

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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