

Jewelry Buyers & Enthusiasts

Total Universe: 4,870,165
Base Rate: \$85.00/M

Description Summary

Are your marketing campaigns sparkling with success? With our Jewelry Buyers & Enthusiasts mailing list, you can reach people who purchase or collect jewelry regularly. Many of these individuals include high-income consumers, who are always great prospects for many types of campaigns because of their high spending habits. Our data is updated monthly to ensure that our clients are getting the most accurate data on the market. Don't miss out on this responsive group of prospects, who are looking to spend their money on all things shiny.

How Our Data Is Compiled

Our Jewelry Buyers & Enthusiasts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- As of July 2019, the U.S. generated about \$18.6 million in jewelry sales
- The products that make up the most revenue in the jewelry industry are diamond jewelry, pearls, and other gemstone jewelry, gold jewelry, and watches.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: jewelry stores, online retailers, pawn shops, antique stores, real estate, travel, entertainment, technology, and more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Net Worth
Vehicle Owned

Occupation
Marital Status
Presence of Children
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899