

# K-12 Teachers & Faculty Database

**Total Universe: 6,220,040**

**Base Rate: \$95.00/M**

## Description Summary

The Teachers and Faculty Mailing List allows you to connect with education professionals including teaching faculty and school administrators who work within schools and school districts. This list will enable you to reach an educated group of professionals who are dedicated to helping children learn for the future. We make it easy to reach some of the most influential, educators and education faculty within the U.S.

## How Our Data Is Compiled

Our K – 12 Teachers, Educators and School Faculty Database is compiled by a leading education data aggregator. The marketing list consists of detailed info on licensed and working teacher/faculty member within both the public & private school. This database is updated monthly to ensure quality and accuracy. This database is also processed against the USPS® National Change of Address (NCOA) system, in addition to Zip+4 coding and CASS Certification. Our Consumer Data is more than 95% deliverable... guaranteed!

## Recommended Usage

These teaching and school faculty professionals are ideal for a range of marketing offers and promotions such as Books, Magazines, Electronics, Travel, School Supplies, Continuing Education, Investments and much more.

## Market Type

U.S. Business

## List Channels

Postal, Email & Telemarketing

## Source

Government Data, Self-Reported

## Geography

Domestic U.S.

## Output Options

Electronic, Printed

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000

Price: \$550.00

## Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$7.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Inquire

## Commission

20% commission will be paid to registered agencies and brokers. Volume discounts are available.

## Popular Selections (for additional selections please inquire)

Grade Level

Subject

Gender

Education Level

Ethnicity

Marital Status

Home Address

Years of Experience

Years at School

Interest

For additional information or list counts, contact your representative or list manager at 1.800.457.2899