

# Luxury Hotel Guests



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**Total Universe: 4,089,662**

**Base Rate: 125.00/M**

## Description Summary

Live luxuriously and reach your target market. Consumers that stay in luxury hotels are great prospects for a huge variety of products and services. These individuals have money to spend on the finer things in life, and are responsive to offers that contribute to that lifestyle, like vacations, resorts, designer labels and automobiles, and more. Our accurate mailing list will provide you with mailing, telemarketing, and email data.

## How Our Data Is Compiled

Our Luxury Hotel Guests Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- In 2015, the U.S. luxury hotel industry generated about \$200 billion.
- One of the most expensive rooms in the U.S. is found at the Mandarin Oriental hotel in NYC, where the rates start at \$995 per night

## Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: luxury resorts, airlines, various destination packages, cruise lines, designer labels, luxury automobiles, entertainment, real estate, insurance, financial advising, and much, much more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$625.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Net Worth  
Education Level

Occupation  
Marital Status  
Presence of Children  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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