

# Magazine Subscribers Mailing List



Visit us online at [amerilist.com](http://amerilist.com)

**Total Universe: 23,829,350**

**Base Rate: \$75.00/M**

## Description Summary

These consumers enjoy staying in touch with what's happening in the media today, as well as lifestyle publications and others. This mailing list gives your business access to people who are subscribed to a magazine they are interested in perusing. These magazine readers are looking to stay current with news, fashion trends, technology, etc. Marketers who are offering products that are mail-order based have found great success with this database. This mailing list is complete with demographics and psychographics to help you specify your best target market. AmeriList provides the most accurate and up-to-date information on all consumers and businesses.

## How Our Data Is Compiled

Our Magazine Subscribers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- In 2016, about \$12.5 billion was invested in consumer magazine advertising in the U.S.
- Magazine sales were approximately 75 million at the end of 2016

## Recommended Usage

This mailing list is ideal for many offers, such as travel, entertainment, news, retail, catalogs, mail orders, bridal, home décor, and much more.

### Market Type

U.S. Consumer

### List Channels

Postal, Email & Telemarketing

### Source

Compiled, Self-Reported

### Update Cycle

Monthly

### Minimum Order

Quantity: 5,000

Price: \$325.00

### Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

### Exchanges

Please Inquire

### Reuse

Please Inquire

### Cancellation Charges

Please Inquire

### Sample Mail Piece Required

Please Inquire

### Commission

Standard 20% broker/agency commission is extended to all trade partners

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Ethnicity  
Income  
Dwelling Type  
Hobbies / Interests

Occupation  
Marital Status  
Presence of Children  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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