

Medical Marijuana Recipients



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Total Universe: 2,132,777

Base Rate: \$85.00/M

Description Summary

There are various uses for marijuana today, and medicine plays a huge part in that. Doctors in some states are able to provide prescriptions and medical marijuana cards to patients who are in need of cannabis to help with symptoms from many diseases and conditions. This data could be useful for many types of offers, and can be used for direct mail, telemarketing, or email marketing. We update our data monthly to ensure accuracy and deliverability. These responsive consumers are great candidates for a variety of offers.

How Our Data Is Compiled

Our Medical Marijuana Recipients Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- The use of medical marijuana is available in 29 states
- It is often used to treat symptoms associated with diseases such as AIDS, cancer, and glaucoma

Recommended Usage

This mailing list is recommended for many industries and offers, such as marijuana dispensaries, distributors, insurance, healthcare, and much more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Ailments
Occupation

Marital Status
Presence of Children
Presence of Grandchildren
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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