

Memory Supplement Buyers



Visit us online at amerilist.com

Total Universe: 64,501

Base Rate: \$85.00/M

Description Summary

With the memory supplement buyers mailing list, you can reach consumers that have made purchases related to memory supplement products. These individuals are highly responsive due to the nature of their purchases – it is a continuous cycle of buys to improve their state of minds and enhance their memories through the use of supplements. We update our data every month to ensure that our clients are receiving the most up-to-date information for their marketing campaigns. You can segment the data by age, income, and much more.

How Our Data Is Compiled

Our Memory Supplement Buyers Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2015, Americans spent about \$91 million on ginkgo biloba—one of the supplements marketed to boost memory
- Some studies have shown a link between the omga-3 found in fish oil and a decrease in dementia

Recommended Usage

This mailing list is recommended for a variety of offers, such as medical offices, insurance, pharmacies, caregiving facilities, clinics, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Net Worth
Ailments

Occupation
Marital Status
Presence of Children
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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