

Minority-Owned Businesses Mailing List

Total Universe: 2,738,878
Base Rate: \$95.00/M

Description Summary

The businesses included in this mailing list are all minority-owned. As minority-owned businesses are ever-growing, the opportunity to reach these businesses is increasing by the minute. This database of business owners is complete with a range of diverse backgrounds, such as African Americans, Asian Americans, Japanese Americans, Hispanics, Latin Americans, Jewish Americans, German Americans, Italian Americans, and Chinese Americans and others. Our data is updated monthly to ensure accuracy and deliverability for our clients. You can reach these businesses by mail, phone, or email. Kick-start your B2B marketing campaign and grow your business!

How Our Data Is Compiled

Our Minority-Owned Businesses Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- Minority-owned businesses represent about 29.3% percent of all businesses
- California, with 228,000 firms, leads all states, accounting for nearly 23% of minority-owned businesses.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, including, but not limited to: finance, insurance, travel, entertainment, restaurants, construction, retail, and much, much more.

Popular Selections (for additional selections please inquire)

Location
Employee Size
Sales Volume

Executive Names
Square Footage
SIC Code

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$475.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899