

Movie Mania - Box Office Fanatics



Visit us online at amerilist.com

Total Universe: 4,008,523

Base Rate: \$85.00/M

Description Summary

The art of the motion picture is one that is not lost on many! There is still a huge population of movie-goers that love the experience of going to the movies to see a new film on the big screen. These consumers are buying their tickets online, as well as in person, many times along with other purchases, like snacks or beverages. This mailing list is great for a lot of companies that pertain to the movie business, directly or indirectly, for their direct marketing campaigns. Local theaters could benefit from having a list of people within their target market who have already been known to be cinema enthusiasts, as well as other types of businesses. Don't miss out on these movie fans!

How Our Data Is Compiled

Our Movie Mania - Box Office Fanatics Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- More than 70% of the U.S. population went to the cinema at least once in 2016
- In 2016, the highest attendance rate was among the 25-39 age range, compared to other age ranges.

Recommended Usage

This mailing list is recommended for a variety of offers, including, but not limited to movie theater offers, promotions, and discounts, third party coupons and gift cards, food vendors, rewards companies, credit card offers, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography
Dwelling Type

Ethnicity
Income
Net Worth
Education Level

Occupation
Marital Status
Presence of Children
Buying Habits
Hobbies & Interests

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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