

Music and Homes Stereo Buyers & Experts



Total Universe: 1,725,293

Base Rate: \$85.00/M

Description Summary

The sound of success is music to our ears! Our Music and Home Stereo Buyers & Experts mailing list is comprised of individuals who are interested and passionate about music and home theater systems. These audiophiles are interested in the quality of their sound, and many will pay top-dollar for the best systems. This database could be extremely valuable to a number of marketers who want to reach these enthusiasts and experts. Our data is updated monthly to ensure accuracy and deliverability to our clients.

How Our Data Is Compiled

Our Music and Home Stereo Buyers & Experts Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2016, the market value of consumer electronics in the U.S. was over \$120 billion
- An audiophile is a person who is enthusiastic about high-fidelity sound reproduction. An audiophile seeks to reproduce the sound of a live musical performance, typically in a room with good acoustics.

Recommended Usage

This mailing list is recommended for a variety of offers and promotions, such as music retailers and sellers, audio system sellers, home theaters, and much more.

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Dwelling Type
Hobbies & Interests

Occupation
Marital Status
Presence of Children
Buying Habits

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Sales Leads • Mailing Lists • Email Marketing • Telemarketing • Graphic Design • Web Design • Lettershop • Printing • Consulting

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